

Vivian Zayas Curriculum Vitae

Department of Psychology
Cornell University
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Lab Website: http://people.psych.cornell.edu/~pac_lab

Professional Positions

2013 – present Associate Professor, Department of Psychology, Cornell University
2007 – 2013 Assistant Professor, Department of Psychology, Cornell University
2005 – 2006 Research Scientist, University of Washington, Seattle, WA
2003 – 2005 Research Associate, University of Washington, Seattle, WA

Education

2003 Ph. D., Psychology, University of Washington, Seattle, *with distinction*
 Major Area: Social and Personality Psychology
2000 M. S., Psychology, University of Washington, Seattle
1994 B. A., Psychology, Cornell University

Research Interests

Social Cognition, Attachment, Self-regulation, First Impressions, Social Exclusion

Honors and Awards

Google Visiting Scientist, 2014-2015

*** 25 fellowships awarded to faculty from universities world-wide each year ***

<http://research.google.com/university/relations/visiting-faculty/>

John Merck Fund Summer Institute on the Biology of Developmental Disabilities, Fellow, Princeton University, 2005

John Merck Fund Summer Institute on the Biology of Developmental Disabilities, Travel Award, Princeton University, 2005

National Institutes of Health Postdoctoral Research Supplement Award, Fellow, 2003 – 2005

University of Washington, Psychology, Distinguished Teaching Award, Finalist, 2003

National Research Service Award, Fellow, 2000 – 2003

American Psychological Society's Student Research Competition Award, 2000

National Science Foundation, Fellow, 1997 – 2000

National Science Foundation Mentoring Assistantship, Summer 1997

National Hispanic Scholar, 1990
Cornell University Dean's Scholar, 1990
New Jersey Department of Education Garden State Scholar, 1990
United States House of Representatives Congressional Page, 1989

Books

Zayas, V., & Hazan, C. (Eds.) (2015). *Bases of Adult Attachment: From Brain to Mind to Behavior*. Springer Publishing.

Reyna, V. F., & **Zayas, V.** (Eds.) (2014). *The Neuroscience of Risky Decision*. APA.

Peer Reviewed Publications (* = student coauthor)

Günaydın, G.*, Selcuk, E.*, & **Zayas, V.** (under review). Impressions based on a portrait predict, one-month later, impressions following a live interaction.

Zayas, V., & Shoda, Y. (2015). Love you? Hate you? Maybe it's both: Significant persons trigger bi-valent priming. *Social and Personality Psychological Science*, 6, 56-64. doi: 10.1177/1948550614541297

Zayas, V., Merrill, S.,* & Hazan, C. (2015). Fooling around and falling in love: The role of sex in adult attachment. In Simpson, J. & Rholes, S. (Eds.), *Attachment theory and research: New directions and emerging themes*. Guilford.

Zayas, V., Günaydın, G.,* & Shoda, Y. (2015). From an unknown other to an attachment figure: How do mental representations change with attachment formation? In **V. Zayas & C. Hazan** (Eds.), *Bases of Adult Attachment: From Brain to Mind to Behavior*. Springer Publishing.

Critcher, C. R.,* & **Zayas, V.** (2014). The Involuntary Excluder Effect: Those included by an excluder are seen as exclusive themselves. *Journal of Personality and Social Psychology*, 107, 454-474. doi: 10.1037/a0036951

Harms, M.,* **Zayas, V., Meltzoff, A., & Carlson, S. M.** (2014). Stability in executive function and predictions to adaptive behavior from middle childhood to pre-adolescence. *Frontiers in Psychology*. doi: 10.3389/fpsyg.2014.00331

Ho, E.,* Surenkok, G.,* & **Zayas, V.** (2014). Explicit but not implicit mood is affected by progressive social exclusion. *Journal of Interpersonal Relations, Intergroup Relations and Identity*, 7, 22-37.

Lichtenthal, W. G., Beard, C., Tuman, M., Corner, G., Geoffrey, Sweeney, C., Roberts, K., DuHamel, K., Blinder, V., Helzer, E., Zayas, V., Breitbart, W. (2014). Cognitive bias modification for fear of breast cancer recurrence: The promise of aim-FBCR. *Annals of Behavioral Medicine*, 47, S99-S99.

Reyna, V. F. & **Zayas, V.** (2014). Introduction. In Reyna, V. F. & Zayas, V. (Eds.), *The Neuroscience of Risky Decision*. APA.

Zayas, V., Mischel, W., & Pandey, G.* (2014). Mind, brain, and delay of gratification. In Reyna, V. F. & Zayas, V. (Eds.), *The Neuroscience of Risky Decision*. APA.

Shoda, Y., Wilson, N., Whitsett, D., Lee, J. J. Y., & **Zayas, V.** (2014). The Person as a Cognitive-Affective Processing System: From Quantitative Idiography to Cumulative Science. In Cooper, M. L. & Larsen, R. J. (Eds.), *The Handbook of Personality Processes and Individual Differences*. APA.

Berman, M., Yourganov, G., Askren, M. K., Ayduk, O. N., Casey, B. J., Gotlib, I. H., Kross, E., McIntosh, A. R., Strother, S., Wilson, N. L., **Zayas, V., Mischel, W., Shoda, Y. & Jonides, J.**

- (2013). Dimensionality of brain networks linked to life-long individual differences in self-control. *Nature Communications*. doi:10.1038/ncomms2374
- Zayas, V.**, Günaydın, G.,* & Pandey, G.* (2013). Persistence: What does research on self-regulation and delay of gratification have to say? [Commentary]. *Behavioral and Brain Sciences*, 36, 706-707. doi: 10.1017/S0140525X13001490
- Tabak, J.,* & **Zayas, V.** (2012). The roles of featural and configural face processing in snap judgments of sexual orientation. *PLoS ONE* 7(5): e36671. doi: 10.1093/geronb/gbs042
- Löeckenhoff, C. E., Cook, M. A.,* Anderson, J. F.,* & **Zayas, V.** (2012). Age differences in responses to progressive social exclusion: The role of cognition and socioemotional functioning. *Journal of Gerontology, Series B: Psychological Sciences and Social Sciences*. doi: 10.1093/geronb/gbs042
- Selcuk, E.,* **Zayas, V.**, Günaydın, G.,* Hazan, C., & Kross, E. (2012). Mental representations of attachment figures facilitate emotional recovery following upsetting autobiographical memory recall. *Journal of Personality and Social Psychology*. doi: 10.1037/a0028125
- *** Awarded the *Graduate Student Research Paper award* by The Relationship Researchers Interest Group (RRIG) of The Society of Personality and Social Psychology (SPSP) ***
- Günaydın, G.,* **Zayas, V.**, Selcuk, E.,* & Hazan, C. (2012). I like you but I don't know why: Objective facial resemblance to significant others influences snap judgments. *Journal of Experimental Social Psychology*, 48, 250-353. doi: 10.1016/j.jesp.2011.06.001
- Casey, B. J., Somerville, L. H., Gotlib, I. H., Ayduk, O. N., Franklin, N., Askren, M. K., Jonides, J., Berman, M., Wilson, N., Teslovich, T., Glover, G., **Zayas, V.**, Mischel, W., & Shoda, Y. (2011). Behavioral and neural correlates of delay of gratification 40 years later. *Proceedings of the National Academy of Science*, 108, 14998-15003. doi: 10.1073/pnas.1108561108
- Zayas, V.**, Mischel, W., Shoda, Y., & Aber, J. L. (2011). Roots of adult attachment: Maternal caregiving at 18 months predicts adult attachment to peers and partners. *Social Psychological and Personality Science*, 2, 289-297. doi: 10.1177/1948550610389822
- Mischel, W., Ayduk, O. N., Berman, M., Casey, B. J., Jonides, J., Kross, E., Wilson, N., **Zayas, V.**, & Shoda, Y. (2011). [Ayduk, Berman, Gotlib, Casey, Jonides, Kross, Teslovich, Wilson and Zayas are listed alphabetically.] "Willpower" over the life span: Decomposing impulse control. *Social Cognitive Affective Neuroscience*, 6, 252-256. doi: 10.1093/scan/nsq081
- Zayas, V.**, Greenwald, A. G., & Osterhout, L. (2011). Unintentional covert motor activations predict behavioral effects: Multilevel modeling of trial-level electrophysiological motor activations. *Psychophysiology*, 48, 208-217. doi: 10.1111/j.1469-8986.2010.01055.x
- Selcuk, E.,* **Zayas, V.**, & Hazan, C. (2010). Beyond satisfaction: The role of attachment in marital functioning. *Journal of Family Theory and Review*, 2, 258-279. doi: 10.1111/j.1756-2589.2010.00061.x
- Chernyak, N.,* & **Zayas, V.** (2010). Being excluded by one means being excluded by all: Perceiving exclusion from inclusive others during one-person social exclusion. *Journal of Experimental Social Psychology*, 46, 582-585. doi: 10.1016/j.jesp.2010.01.004
- Ferguson, M., & **Zayas, V.** (2009). Automatic evaluation. *Current Directions in Psychological Science*, 18, 362-366. doi: 10.1111/j.1467-8721.2009.01668.x
- Carlson, S. M., **Zayas, V.**, & Guthormsen, A. (2009). Neural correlates of decision making on a gambling task. *Child Development*, 80, 1076-1096. doi: 10.1111/j.1467-8624.2009.01318.x

- Zayas, V.**, Shoda, Y., Osterhout, L., Takahashi, M. M., & Mischel, W. (2009). Neural responses to partner rejection cues. *Psychological Science*, 20, 813-821. doi:10.1111/j.1467-9280.2009.02373.x
- Zayas, V.**, Tabak, J. A.,* Günaydın, G.,* & Robertson, J. M. R.* (2009). A social-cognitive model to human behavior offers a more parsimonious account of emotional expressivity [Commentary]. *Behavioral and Brain Sciences*, 32, 407-408.
- Zayas, V.** & Shoda, Y. (2009). Three decades after the personality paradox: Understanding situations. *Journal of Research in Personality*, 43, 280-281. doi: 10.1016/j.jrp.2009.03.011
- Zayas, V.** & Ram, D.* (2009). What's love got to do with it? An attachment perspective on pairbonding and sexual behavior [Commentary]. *Behavioral and Brain Sciences*, 32, 44-45.
- Ayduk, O. N., **Zayas, V.**, Downey, G., Cole, A. B., Shoda, Y., & Mischel, W. (2008). Rejection sensitivity and executive function: Joint predictors of borderline personality features. *Journal of Research in Personality*, 42, 151-168. doi: 10.1016/j.jrp.2007-04.002
- Zayas, V.**, Whitsett, D., Lee, J. J. Y., Wilson, N. & Shoda, Y. (2008). From situation assessment to personality: Building a social-cognitive model of a person. In Boyle, G., Matthews, G., & Saklofske, D. (Eds.), *Handbook of Personality Theory and Testing* (Vol. 2, pp. 377-401). Sage Publishers.
- Zayas, V.**, & Shoda, Y. (2007). Predicting preferences for dating partners from past experiences of psychological abuse: Identifying the 'psychological ingredients' of situations. *Personality and Social Psychology Bulletin*, 33, 123-138. doi: 10.1177/0146167206293493
- Eigsti, I. M., **Zayas, V.**, Mischel, W., Shoda, Y., Ayduk, O., Dadlani, M. B., Davidson, M. C., Aber, J. L., & Casey, B. J. (2006). Predicting cognitive control from preschool to adolescence and young adulthood. *Psychological Science*, 17, 478-84. doi: 10.1111/j.1467-9280.2006.01732.x
- Greenwald, A. G., Rudman, L. A., Nosek, B. A., & **Zayas, V.** (2006). Why So Little Faith? A Comment on Blanton and Jaccard's (2006) Skeptical View of Testing Pure Multiplicative Theories. *Psychological Review*, 113, 170-180.
- Zayas, V.**, & Shoda, Y. (2005). Do automatic reactions elicited by thoughts of romantic partner, mother, and self relate to adult romantic attachment? *Personality and Social Psychology Bulletin*, 31, 1011-1025. doi: 10.1177/0146167204274100
- Zayas, V.**, Shoda, Y., & Ayduk, O. N. (2002). Personality in context: An interpersonal systems perspective. *Journal of Personality*, 70, 851-898. doi: 10.1111/1467-6494.05026
- *** Selected for "Theoretical Foundations" section of a 2012 research collection on the psychology of close relationships ***

Popular Press Articles (* = student coauthor)

- Zayas, V.** & Selcuk, E.* (2013). What do implicit processes tell us about romantic attachment? *Association for Psychological Science Observer*, 2/1/13.
- Tabak, J. A. & **Zayas, V.** (2012). "The Science of Gaydar." Op-ed, *New York Times*, 6/3/12. http://www.nytimes.com/2012/06/03/opinion/sunday/the-science-of-gaydar.html?_r=0
- Zayas, V.** (2007). Outwit, Outplay, and Outlast: What role did Richard Hatch's personality play in his victory as the first Survivor? In A. Brown & C. Logan (Eds.), *The Psychology of Survivor*, Benbella Books.

Manuscripts In Preparation (* = student coauthor)

- Zayas, V.**, Surenkok, G.* & Pandey, G.* (in preparation). Implicit ambivalence of others and self: A new look on a classic construct.
- Zayas, V.**, Selcuk, E.* Pandey, G.* & Jones-Rounds, J. (in preparation). Implicit processing of emotional faces: An ERP experiment.
- Pandey, G.* & **Zayas, V.** (in preparation). Your face makes me lose it all: Behavioral and perceptual effects of social cues on decision-making under uncertainty.
- Zayas, V.**, Wang, A.* & Suh, A.* (in preparation). Self as good and self as bad: Implicit self ambivalence.
- Zayas, V.** & Pandey, G.* (in preparation). An idiographic approach to delay of gratification: Role of personal construals in intra-individual variability.
- Gaby, J.* & **Zayas, V.** (in preparation). Smelling is Telling: Human Olfactory Cues Influence Interpersonal Judgments.
- Zayas, V.** & Mischel, W. (in preparation). Delay of gratification: Who, when, and why.
- Günaydın, G.* **Zayas, V.**, & Selcuk, E.* (in preparation). The role of idiographic and normative facial cues in impression formation.
- Anderson, J.* & **Zayas, V.** (in preparation). Detecting subtle shifts in inclusionary status: Exclusion, inclusion, and overinclusion.
- Helzer, E.* & **Zayas, V.** (in preparation). Searching for the emotional forest instead of the trees: The interplay between global processing, search strategies, and emotional information.
- Tabak, J. A.* & **Zayas, V.** (in preparation). Smiling = Gay: The impact of smiling on sexual orientation judgments.
- Tabak, J. A.* **Zayas, V.**, & Warasinee, C.* (in preparation). Categorization without awareness: Neural responses to gay vs. straight men's faces.
- Zayas, V.**, Ayduk, O. N., Mischel, W., Shoda, Y., Aber, J. L., & Cole, A. B. (in preparation). Quality of maternal caregiving predicts relationship with parents in adolescence.
- Zayas, V.**, Anderson, J.* & Abrams, R. (in preparation). Social avoidance = (unconscious) cognitive avoidance: Social avoidance is inversely related to unconscious processing of personally significant names.
- Zayas, V.**, Selcuk, E.* & Günaydın, G.* (in preparation). When mere presence is not enough: The deleterious effects of exclusion in the presence of significant others.
- Zayas, V.** & O'Donnell, M.* (in preparation). Are two better than four? An empirical test comparing the construct and predictive validity of adult attachment measures.
- Pandey, G.* & **Zayas, V.** (in preparation). Subtle social cues and outcome feedback affect decision-making under uncertainty.
- Jampol, L.* & **Zayas, V.** (in preparation). The dark side of white lies: women are given less accurate feedback about their performance than men.

Works In Progress (* = student coauthor)

- Zayas, V.**, Mischel, W., Shoda, Y., Aber, J. L., & Kross, E. Early Precursors and Neural Correlates of Adult Self-Regulation and Attachment.

- Zayas, V.** & Shoda, Y. Mapping the interpersonal mind: Automatic evaluative reactions and adult attachment.
- Zayas, V.** & Carlson, S. M. Neural correlates of affective decision making among 7-9 year olds.
- Günaydın, G.*, **Zayas, V.**, Depue, R., & Selcuk, E.* The role of opioid functioning in interpersonal cognition.
- Selcuk,* E., **Zayas, V.**, Günaydın, G.*, & Hazan, C. Where is my partner? Selective attention to attachment figures following distress.
- Pandey, G.* & **Zayas, V.** Effect of subtle social cues on interpersonal decision-making.
- Pandey, G.* & **Zayas, V.** Understanding factors that affect within-person variability in delaying gratification across domains.
- Pandey, G.* & **Zayas, V.** Co-experiencing and its effect on person perception.
- Pandey, G.* & **Zayas, V.** Exploring the contingencies of secure and insecure attachments.
- Pandey, G.* & **Zayas, V.** Effect of social exclusion on partner evaluation.
- De Paoli, F.*, Pandey, G.*, Surenkok, G.*, & **Zayas, V.** Exploring the differential affective and behavioral outcomes of experiencing social exclusion versus social aggression.
- Surenkok, G.*, & **Zayas, V.** Stand by me. The presence of a close friend buffers against the effects of social exclusion.
- Strycharz, S.,* & **Zayas, V.** Social Regulation: The regulatory effects of mental representations of attachment figures.
- Strycharz, S.,* & **Zayas, V.** Gratitude: The facilitation of forgiveness.
- Strycharz, S.,* & **Zayas, V.** When perspective taking backfires.

Unpublished Manuscripts

- Zayas, V.** & Shoda, Y. (2004). Using the Implicit Association Test (IAT) to assess automatic reactions elicited by one's mother. *Unpublished manuscript. University of Washington.*

Chaired Conferences

- The Third Biennial Urie Bronfenbrenner Conference, *The Neuroscience of Risky Decision-Making* (Co-Chair: Valerie Reyna). September, 2011. Cornell University, Ithaca, NY.

Chaired Symposia (* = student collaborator)

- May, 2015. *Bases of adult attachment*. To be presented at the annual meeting of the Association for Psychological Science (co-chair: Cynthia Hazan), NY, NY.
- February, 2014. *When to judge a book by its cover: Timing, context, and individual differences in first impressions*. To be presented at the annual meeting of the Society of Social and Personality Psychology (co-chair: Nicholas Rule), Austin, TX.
- February, 2014. *Why haven't we shattered the glass ceiling? Covert and subtle biases impeding equality in the workplace*. To be presented at the annual meeting of the Society of Social and Personality Psychology (co-chair: Lily Jampol*), Austin, TX.

- May, 2013. *The many faces of person perception: From static images to online profiles to live interactions*. To be presented at the Meeting of the Association for Psychological Science (co-chair: Gül Günaydın*), Washington D.C.
- January, 2013. *Early life experiences and later life outcomes: New longitudinal findings*. Meeting of the Society for Personality and Social Psychology (co-chair: Jeffrey Simpson), New Orleans, LA.
- January, 2012. *Every rose has its thorns: Regulating the risks and rewards of relationships*. Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- May, 2011. *Formation and development of adult attachment: From brain to mind to behavior*. Meeting of the Association for Psychological Science (co-chair: Gül Günaydın*), Washington D.C.
- July, 2010. *Social regulation: The role of significant others in regulating affect, cognition, and behavior*. Meeting of the International Association for Relationship Research (co-chair: Emre Selcuk*), Herzliya, Israel.
- May, 2010. *Attachment and regulation: A multilevel approach*. Meeting of the Association for Psychological Science (co-chair: Emre Selcuk*), Boston, MA.
- May, 2009. *The relational mind: An interdisciplinary look at the underpinnings of adult attachment*. Meeting of the Association for Psychological Science (co-chair: Omri Gillath), San Francisco, CA.
- May, 2008. *Rejection and social-threat: Psychological and physiological responses and their regulation*. Meeting of the Association for Psychological Science (co-chair: Ethan Kross), Chicago, IL.

Invited Colloquia

- University of Massachusetts Amherst, April, 2016
- University at Buffalo, The State University of New York, November, 2015
- University of California, Santa Barbara, April, 2014
- University of Oregon, Eugene, April, 2014
- Institute of Personality and Social Psychology, UC Berkeley, January, 2014
- University of North Carolina, Chapel Hill, January, 2012
- University of Toronto, January, 2012
- Columbia University, November, 2011
- Yale University, November, 2011
- Syracuse University, September, 2011
- Arts and Sciences Seminar Series, Clarkson University, December, 2010
- Institute of the Social Sciences, Cornell University, June, 2010
- President's Council of Cornell Women, Cornell University, April, 2010
- University of Massachusetts Amherst, April, 2009
- Johnson Business School (M&O), Cornell University, April, 2008
- Department of Human Development, Cornell University, March, 2008
- Institute of Personality and Social Psychology, UC Berkeley, October, 2006
- Center of Behavioral Decision Research, Carnegie Mellon University, February, 2006
- Cornell University, February, 2006
- Columbia University, February, 2006
- University at Albany, November, 2004
- Northwestern University, November, 2002

Conference Presentations and Invited Talks (* = student collaborator)

- Zayas, V.** (2016, January). TBD. Invited talk to be presented at the Relationships Preconference at the annual meeting of the Society of Social and Personality Psychology, San Diego, CA.
- Zayas, V.,** (2015, May). How do mental representations change as attachments form? A paper to be presented at the 27th Annual Convention of Association for Psychological Science, NY, NY. (Symposium, “Bases of adult attachment.” Chair: Cynthia Hazan).
- Pandey, G.*, & **Zayas, V.** (2015, May). When are we able to delay? Role of personal construals. A paper to be presented at the 27th Annual Convention of Association for Psychological Science, New York, NY. (Symposium, “Delay of gratification: Contemporary perspectives on a classic construct.” Chair: Anna Luerssen & Gayathri Pandey).
- Zayas, V.** & Tabak, J. (2015, February). Comparing Research Practice in Industry and the Academy. A paper to be presented at the annual meeting of the Society of Social and Personality Psychology, Long Beach, CA. (Symposium, “Social Psychology Everywhere: Bridging the Gap Between Industry and Academia.” Chair: Joshua Tabak).
- Jampol, L.* & **Zayas, V.** (2014, July). The dark side of white lies? Biased performance feedback & equality in the workplace. Paper presented at the biannual meeting of the Society of European Association for Social Psychology, Amsterdam, Netherlands.
- Pandey, G. *, & **Zayas, V.** (2014, May). Subtle social cues and outcome feedback affect decision-making under uncertainty. Paper presented at the SPAWN network annual conference, Rochester, NY (Symposium, “Judgment, Decision-Making and Health.”)
- Zayas, V.,** Günaydin, G.*, & Selcuk, S.* (2014, February). Do first impressions based on photographs predict evaluations following live interactions? Paper presented at the annual meeting of the Society of Social and Personality Psychology, Austin, TX. (Symposium, “When to Judge a Book by Its Cover: Timing, Context, and Individual Differences in First Impressions.” Chair: **Vivian Zayas** & Nicholas Rule).
- Jampol, L.* & **Zayas, V.** (2014, February). The dark side of white lies? The subtle effect of biased performance feedback on inequality in the workplace. Paper presented at the annual meeting of the Society of Social and Personality Psychology, Austin, TX. (Symposium, “Why Haven’t we Shattered the Glass Ceiling? Covert and Subtle Biases Impeding Equality in the Workplace.” Chair: Lily Jampol* & **Vivian Zayas**).
- Jampol, L.* & **Zayas, V.** (2013, October). Unequal deception: Women are told more white lies about their performance than men. Invited talk for the London Judgment & Decision Making group, University College London, London UK.
- Zayas, V.,** Günaydin, G.*, & Selcuk, S.* (2013, May). First impressions based on photographs predict evaluations following live interactions. A paper presented at the annual meeting of the Association for Psychological Science, Washington, D. C. (Symposium, “Beyond Right/Wrong: Novel Approaches to Understanding Accuracy and Consensus in Social Perception.” Chair: David J. Lick & Joshua A. Tabak).
- Günaydin, G.*, **Zayas, V.,** & Selcuk, S.* (2013, May). How do I know you? The role of normative and idiographic facial cues in impression formation. A paper presented at the annual meeting of the Association for Psychological Science, Washington, D. C. (Symposium, “The many faces of person perception: From static images to online profiles to live interactions.” Chair: **Vivian Zayas** & Gül Günaydın*).
- Surenkok, G.* & **Zayas, V.** (2013, May). Stand By Me: The presence of a close friend buffers against the effects of social exclusion. A paper presented at the annual meeting of the Association for

- Psychological Science, Washington, D. C. (Symposium, “Going Beyond the Surface: Effects of Social Exclusion on Basic Affective, Cognitive, and Social Processes.” Chair: Dominik Mischkowski & Jennifer Crocker).
- Zayas, V.** (2013, January). Roots of adult attachment. A paper presented at the annual meeting of the Society of Social and Personality Psychology, New Orleans, LA. (Symposium, “Early life experiences and later life outcomes: New longitudinal findings.” Chair: **Vivian Zayas** & Jeffrey Simpson).
- Zayas, V.** (2013, January). The role of idiographic and normative cues in impression formation. Invited talk presented at the Social Cognition Preconference at the annual meeting of the Society of Social and Personality Psychology, New Orleans, LA.
- Zayas, V., Selcuk, E.,* Günaydın, G.,* Hazan, C., & Kross, E.** (2012, October). Attachment and affect regulation. Invited talk presented at the Attraction and Relationships Preconference of the annual meeting of the Society for Experimental Social Psychology, Austin, Texas.
- Zayas, V. & Shoda, Y.** (2012, January). Love you? Hate you? Maybe it’s both: Significant persons trigger bi-valent priming. A paper presented at the annual meeting of the Society of Social and Personality Psychology, San Diego, CA. (Symposium, “Every rose has its thorns: Regulating the risks and rewards of relationships.” Chair: **Vivian Zayas**).
- Zayas, V., & Shoda, Y.** (2011, October). Love you? Hate you? Maybe it’s both: Significant persons trigger bi-valent priming. Paper presented at the annual Society of Social Experimental Psychology Conference, Washington D. C. (Symposium, “The heart has reasons which reason knows nothing of: Implicit evaluations in relationships.” Chair: Paul Eastwick).
- Zayas, V.** (2011, June). I like you but I don’t know why: Objective facial resemblance to significant others influences snap judgments. Paper presented at the annual Duck Social Cognition Conference, Corolla, NC.
- Zayas, V., Selcuk, E.,* Günaydın, G.,* Hazan, C., & Kross, E.** (2011, May). Mental representations of attachment figures facilitate emotional recovery. Paper presented at the annual meeting of the Association for Psychological Science, Washington D. C. (Symposium, “Automatic and volitional emotion regulation processes across levels of analysis.” Chairs: Jason S. Moser & Ethan Kross).
- Günaydın, G.,* & **Zayas, V.** (2011, May). I like you but I don’t know why: Objective facial resemblance to significant others influences snap judgments. Paper presented at the annual meeting of the Association for Psychological Science, Washington D. C. (Symposium, “Formation and development of adult attachment: From brain to mind to behavior.” Chairs: **Vivian Zayas** & Gül Günaydın*).
- Zayas, V.** (2010, July). Mental representations of attachment figures facilitate emotional recovery. Paper presented at the annual meeting of International Association for Relationship Research, Herzliya, Israel. (Symposium, “Social regulation: The role of significant others in regulating affect, cognition, and behavior.” Chairs: **Vivian Zayas** & Emre Selcuk*).
- Zayas, V.** (2010, May). Mental representations of attachment figures facilitate emotional recovery. Paper presented at the annual meeting of the Association for Psychological Science, Boston, Massachusetts. (Symposium, “Attachment and regulation: A multilevel approach.” Chairs: **Vivian Zayas** & Emre Selcuk*).
- Tabak, J. A.,* **Zayas, V.,** & Chaisangmongkon, W.* (2010, May). Gaydar: How sexual orientation is read from faces. Paper presented at the 12th Annual Northwest Cognition and Memory Conference, Bellingham, WA.

- Zayas, V., Shoda, Y., Mischel, W., Osterhout, L., & Takahashi, M. M.** (2010, January). Neural responses to partner rejection cues. Paper presented at the annual meeting of the Society of Social and Personality Psychology, Las Vegas, Nevada (Symposium, "A biopsychosocial model to social belonging: Perspectives from across the spectrum of social psychology." Chairs: Lisa M. Jaremka & Nancy Collins).
- Zayas, V.** (2009, November). The roots of adult attachment: Maternal caregiving at 18 months predicts adult attachment to peers and partners. Paper presented at the meeting of the International Association for Relationship Research Mini-Conference, Lawrence, Kansas.
- Zayas, V.** (2009, June). Love you? Hate you? Automatic reactions elicited by significant persons. Invited talk presented at the annual Duck Social Cognition Conference, Corolla, NC.
- Zayas, V.** (2009, May). The roots of adult attachment: Maternal caregiving at 18 months predicts adult attachment to peers and partners. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, California (Symposium, "The relational mind: An interdisciplinary look at the underpinnings of adult attachment." Chairs: **Vivian Zayas** & Omri Gillath).
- Zayas, V. & Shoda, Y.** (2009, January). Love you? Hate you? Actually it's both: Personally significant individuals activate both positive and negative automatic responses. Paper presented at the annual meeting of Social Psychology Winter Conference, Park City, UT.
- Zayas, V.** (2008, July). ERP evidence of greater processing cost for rejecting partner behaviors in attachment-related contexts. A paper presented at the annual meeting of International Association for Relationship Research, Providence, Rhode Island.
- Zayas, V., Shoda, Y., Mischel, W., Osterhout, L., & Takahashi, M. M.** (2008, May). Neural responses to partner rejection cues. Paper presented at the annual meeting of the Association for Psychological Science, Chicago, Illinois (Symposium, "Rejection and social-threat: Psychological and physiological responses and their regulation." Chairs: **Vivian Zayas** & Ethan Kross).
- Zayas, V.** (2007, October). Lateralized Readiness Potential (LRP) evidence of response competition in masked category priming. Paper presented at the annual meeting of Person Memory Interest Group, Zion, IL.
- Eigsti, I. M., Casey, B. J., **Zayas, V.**, Mischel, W., & Shoda, Y. (2007). Predicting cognitive control from preschool to young adulthood. A paper presented at the annual meeting of the Society for Research in Child Development, Boston, Massachusetts (Symposium, "Longitudinal and cross domain approaches to executive function." Chair: Inge-Marie Eigsti.).
- Zayas, V., Shoda, Y. & Takahashi, M. M.** (2006, January). Neural basis of automatic expectations within attachment-related contexts. Paper presented at the annual meeting of Social Psychology Winter Conference, Park City, UT.
- Zayas, V., Osterhout, L., & Greenwald, A.G.** (2005, May). Motor and semantic activation in masked priming: Event-related potential (ERP) evidence of response competition. Paper presented at the annual meeting of Northwest Cognition and Memory, Bellingham, WA.
- Zayas, V. & Shoda, Y.** (2001, February). It takes two to tangle: Preferences in dating partners and psychologically abusive relationships. A paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas (Symposium, "Social Cognition within Relationships: Combining Social and Personality Approaches." Chair: Eva Klohnen.).
- Shoda, Y. & **Zayas, V.** (1999, October). Individual differences in automatic evaluative associations toward significant persons. Paper presented at the 1999 Annual Meeting of The Society of Experimental Psychology.

Shoda, Y. & **Zayas, V.** (1998, November). Implicit attitudes toward significant persons. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Lexington, KY.

Conference Posters (* = student collaborator)

Surenkok, G.,* Hazan, C., Merrill,* S. M., Laurita, A.,* & **Zayas, V.** (2015, May). If you go away: Separation responses as markers of attachment. Poster to be presented at the annual meeting of the Association for Psychological Science, NY, NY.

Merrill, S.,* M., Hazan, C., Laurita, A.,* Surenkok, G.,* & **Zayas, V.** (2015, May). Appetitive and Consumatory Reward Perceptions Act as Markers of Attachment. Poster to be presented at the annual meeting of the Association for Psychological Science, NY, NY.

Surenkok, G.,* Hazan, C., Merrill,* S. M., Laurita, A.,* & **Zayas, V.** (2015, March). If you go away: Separation responses as markers of attachment. Poster presented at the inaugural International Convention of Psychological Science, Amsterdam, the Netherlands.

Pandey, G.,* & **Zayas, V.** (2015, Mar). When are you able to delay? Identifying the Construals that Predict Within-Person Variability in Delaying Gratification across Domains. Poster to be presented at the 86th Eastern Psychological Association Meeting, Philadelphia, PA.

Strycharz, S.,* Selcuk, E., & **Zayas, V.** (2015, February). Social Regulation: The benefits of thinking about mom. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Pandey, G., & **Zayas, V.** (2015, Feb). Does context matter? The role of co-experiencing a situation in impression formation. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Surenkok, G.,* Hazan, C., Merrill, S. M.,* Laurita, A.,* & **Zayas, V.** (2015, February). We're Better Together: How long-versus-short term couples respond to separation. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Long Beach, CA.

Merrill, S. M.,* Hazan, C., Laurita, A.,* Surenkok, G.,* Fletcher, K.,* & **Zayas, V.** (2015, February). Sex and Love: Sexual behavior and attitudes as markers of adult attachment. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Long Beach, CA.

Reno, J.,* Pandey, G.,* & **Zayas, V.** (2014, May). When are you able to delay? Identifying the Construals that Predict Within-Person Variability in Delaying Gratification across Domains. Poster presented at the SPAWN network annual conference, Rochester, NY.

Laurita, A.,* Hazan, C., Merrill, S. M.,* Surenkok, G.,* Fletcher, K.,* Massaro, D.,* & **Zayas, V.** (2014, May). Feels like home to me: Behavioral and emotional markers of attachment. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, California.

Merrill, S.,* Hazan, C., Laurita, A.,* Surenkok, G.,* Fletcher, K.,* & **Zayas, V.** (2014, May). Sex is good: Sexual behavior as a marker of attachment. Poster presented at the Annual Meeting of the Association for Psychological Science, San Francisco, CA.

Ho, E.,* Surenkok, G.,* & **Zayas, V.** (2014, May). Explicit but not implicit mood is affected by progressive exclusion. Poster presented at the Annual Meeting of the Association for Psychological Science, San Francisco, CA.

Surenkok, G.* & **Zayas, V.** (2014, May). The protective effect of social ties on social exclusion. Poster presented at the Annual Meeting of the Association for Psychological Science, San Francisco, CA.

- Strycharz, S.,* Selcuk, E., & Zayas, V. (2014, May). It's not so bad: Mental representations of attachment figures as a preemptive emotion regulation strategy. Poster presented at the Annual Meeting of the Association for Psychological Science, San Francisco, CA.
- Surenkok, G.,* Hazan, C., Laurita, A.,* Merrill, S.,* Massaro, D.,* & **Zayas, V.** (2014, May). We're better together: How long-versus-short term couples respond to separation. Poster presented at the Annual Meeting of the Association for Psychological Science, San Francisco, CA.
- Strycharz, S.,* Selcuk, E., & **Zayas, V.** (2014, February). Mental representations of attachment figures buffer against negative affect. Poster presented at the Self-regulation Preconference of the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Pandey, G.,* **Zayas, V.**, & Reno, J.* (2014, February). When are you able to delay? Identifying the construals that predict within-person variability in delaying gratification across domains. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Ho, E.,* Surenkok, G.,* & **Zayas, V.** (2014, February). Explicit but not implicit mood is affected by progressive exclusion. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Günaydın, G.,* **Zayas, V.**, & Selcuk, E.* (2014, February). Attractiveness judgments based on photographs predict attractiveness judgments following live interactions. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Surenkok, G.* & **Zayas, V.** (2014, February). The protective effect of social ties on social exclusion. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Pandey, G.*, & **Zayas, V.** (2013, May). Your face makes me lose it all: Effect of physical attractiveness on risky decision-making. Poster presented at the Annual Convention of Association for Psychological Science, Washington, D. C.
- Gaby, J. & **Zayas, V.** (2013, April). Toward a novel paradigm in human olfactory research. Poster presented at the Annual Meeting of the Association for Chemoreception Sciences, Huntington Beach, CA.
- Harms, M., **Zayas, V.**, Meltzoff, A., & Carlson, S. M. (2013, April). Childhood ERP responses in gambling task predict executive function and risk-taking in pre-adolescence. Poster presented at the Biennial Meeting of the Society for Research in Child Development, Seattle, WA.
- Fukukura, J., & **Zayas, V.** (2013, January). Implicit materialism and its relationship to well-being. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Jampol, L.,* & **Zayas, V.** (2013, January). Sex, lies, and power: Differences in the way women are given feedback may change how they are perceived. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Günaydın, G.,* **Zayas, V.**, Selcuk, E.,* & Hazan, C. (2013, January). How do I know you? The role of idiographic and normative facial cues in impression formation. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Anderson, J.,* & **Zayas, V.** (2013, January). Implicit reaffiliation: Exclusion reduces individuals implicit, but not explicit, negative perceptions of excluders. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.

- Surenkok, G.,* & **Zayas, V.** (2013, January). Stand by me. The presence of a close friend buffers against the effects of social exclusion. Poster presented at the annual meeting of the Society of Personality and Social Psychology, New Orleans, Louisiana.
- Wang, A.,* **Zayas, V.**, Suh, A.* (2013, January). A mix of love and hate: Self-primers simultaneously activate both positive and negative attitudes about the self. Poster presented at the Self and Identity Preconference of the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.
- Pandey, G.,* & **Zayas, V.** (2012, November). Your face makes me lose it all: Effects of physical attractiveness on risky decision making. Poster presented at the annual meeting of the Society for Judgment and Decision Making, Minneapolis, Minnesota.
- Günaydın, G.,* **Zayas, V.**, Selcuk, E.,* & Hazan, C. (2012, May). The role of idiographic and normative facial cues in impression formation. Poster presented at the annual meeting of the Association for Psychological Science, Chicago, Illinois.
- Jampol, L.,* & **Zayas, V.** (2012, April). The dark side of white lies? Protecting someone from the truth changes the way they are seen (especially women). Poster presented at the Deception, Incentives and Behavior Symposium hosted by UC San Diego, Rady School of Management, San Diego, CA.
- Fukukura, J., & **Zayas, V.** (2012, January). What is materialism? Rethinking the conceptualization and measurement of our relationship to material goods. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Anderson, J.,* & **Zayas, V.** (2012, January). Even when subtle, exclusion costs all and overinclusion benefits some: Individuals high on rejection sensitivity experience psychological gains following overinclusion. Poster presented at the annual meeting of the Society of Social and Personality Psychology, San Diego, California.
- Günaydın, G.,* **Zayas, V.**, Selcuk, E.,* & Hazan, C. (2011). I like you but I don't know why: Objective facial resemblance to significant others influences snap judgments. Paper presented at the annual meeting of the Association for Psychological Science, Washington, D. C.
- Zayas, V.**, Selcuk, E.,* Günaydın, G.,* Hazan, C., & Kross, E. (2011). Mental representations of attachment figures facilitate emotional recovery from self-generated stressors. Paper presented at the annual meeting of the Association for Psychological Science, Washington, D. C.
- Tabak, J. A.,* **Zayas, V.**, & Dickter, C. L. (2011, March). Nonconscious gaydar: The P300 EEG/ERP component reflects nonconscious category differentiation. Poster presented at the Conference on Opportunities and Challenges in Social Neuroscience, Utrecht, Netherlands.
- Anderson, J.,* **Zayas, V.**, & Abrams, R. (2011, January). Social avoidance is inversely related to unconscious processing of personally significant names. Poster to be presented at the annual meeting of the Society of Social and Personality Psychology, San Antonio, Texas.
- Tabak, J. A.,* **Zayas, V.**, & Warasinee, C. (2010, October). Nonconscious stimulus differentiation is reflected in the P300 EEG/ERP component. Poster to be presented at the annual meeting of the Social and Affective Neuroscience Society Conference, Chicago, Illinois.
- Zayas, V.**, Selcuk, E., Günaydın, G. & Kross, E. (2010). Mental representations of attachment figures facilitate emotional recovery. Paper presented at the International Association for Relationship Research Conference. Herzlia, Israel.
- Zayas, V.**, Selcuk, E., Günaydın, G., & Kross, E. (2010). Mental representations of attachment figures facilitate emotional recovery. Paper presented at the annual meeting of the Association for Psychological Science, Boston, MA.

- Anderson, J.,* **Zayas, V.**, & Abrams, R. (2010, May). Unconscious cognition: Personal significance increases unconscious processing. Poster presented at the annual meeting of the Association for Psychological Science, Boston, Massachusetts.
- Fukukura, J.,* **Zayas, V.**, & Ferguson, M. (2010, January). Discrepant implicit and explicit materialism attitudes are associated with behavioral inhibition. Poster presented at the annual meeting of the Society of Social and Personality Psychology, Las Vegas, Nevada.
- Chernyak, N.* & **Zayas, V.** (2010, January). Being excluded by one means being excluded by all: Consequences of one-person exclusion. Poster presented at the annual meeting of the Society of Social and Personality Psychology, Las Vegas, Nevada.
- Tabak, J. A.,* **Zayas, V.**, & Warasinee, C. (2010, January). Don't ask, don't tell? Neurophysiological evidence for gaydar in everyday face perception. Poster presented at the annual meeting of the Society of Social and Personality Psychology, Las Vegas, Nevada.
- Carlson, S. M., **Zayas, V.**, & Anderson, J. (2009, May). Individual differences on a gambling task are related to EEG and executive function. Poster presented at the annual meeting of the American Psychological Society, San Francisco, CA.
- Tabak, J.* & **Zayas, V.** (2009, May). Sexual orientation is read from faces of women and men presented upright or upside-down. Poster presented at the annual meeting of the American Psychological Society, San Francisco, CA.
- Zayas, V.**, Shoda, Y., Mischel, W., & Osterhout, L. (2008, February). ERP evidence of greater processing cost for negative partner behaviors in attachment-related situations. Poster presented at the annual meeting of the Society of Social and Personality Psychology, Albuquerque, NM.
- Takahashi, M. M.,* **Zayas, V.**, & Shoda, Y. (2005, May). Automatic expectations within attachment-related contexts. Poster presented at the University of Washington's Eighth Annual Undergraduate Research Symposium, Seattle, WA.
- Luon, Y.* & **Zayas, Y.** (2005, May). Attachment styles vs. attachment dimensions: Two measures of adult attachment break-up. Poster presented at the University of Washington's Eighth Annual Undergraduate Research Symposium, Seattle, WA.
- Lee, J., **Zayas, V.**, & Shoda, Y. (2005, January). Unconscious processing of facial information. Poster presented at the annual meeting of the Society of Social and Personality Psychology, New Orleans, LA.
- Zayas, V.** & Shoda, Y. (2000, May). Fatal attraction? Preferences in dating partners and psychologically abusive relationships. Poster presented at the annual meeting of the American Psychological Society, Washington, D.C.
- Zayas, V.** & Shoda, Y. (1999, May). Implicit attitudes, attachment styles, and recall of mother's supportiveness: Predicting psychological abuse. Poster presented at the annual meeting of the American Psychological Society, Denver, Co.
- Zayas, V.** & Shoda, Y. (1999, May). How I Think of Thee? The effects of thinking about romantic partners. Poster presented at the annual meeting of the American Psychological Society, Denver, Co.
- Zayas, V.** & Shoda, Y. (1998, May). Construct validation of Implicit Association Test to measure attitudes toward significant persons. Poster presented at the annual meeting of the American Psychological Society, Washington, DC.

Research Support (Pending, Present, & Past)

Platonic friendship and social olfactory cues in human body odor. \$6500. Investigator. Cornell's Institute for Social Sciences.

Attention & Interpretation Modification for Fear of Breast Cancer Recurrence. Co-Investigator (with PI Wendy G. Lichtenthal). NCRRC Clinical and translational Science Center. \$45,000. Start date: 7/01/2011 Anticipated End date: 6/03/2013.

Judgment and Decision-Making Within Interpersonal Context. Small grant awarded by Cornell's Institute for Social Sciences. \$8,000. Start date: 9/01/2009 End date: 5/01/2012.

Adult Attachment: Integrating Social, Cognitive, and Neurophysiological Approaches. Small grant awarded by President's Council of Cornell Women. \$12,500. Start date: 07/01/2008 End date: 07/01/2008.

Adult Attachment: Integrating Social, Cognitive, and Neurophysiological Approaches. Small grant awarded by Cornell's Institute for Social Sciences. \$11,000. Start date: 12/01/2007 End date: 12/01/2008.

Cognitive-Affective Processing System and Attachment. National Institutes of Health Postdoctoral Research Minority Supplement Award (PA-01-079). Fellow. Start date: 8/1/03 End date: 11/30/05.

Outside of Conscious Awareness: Predicting Real Life Outcomes. National Research Service Award (PA-95-029). Fellow. Start date: 9/16/00 End date: 9/15/03.

Professional Activities and Affiliations

Training Committee, Society for Personality and Social Psychology (SPSP), 2016-2020

Visiting Scholar, University of California, Berkeley, Institute of Personality and Social Psychology (IPSR), Spring 2014

Conference Program Committee, Society for Personality and Social Psychology (SPSP), 2014

Conference Program Committee, Association for Research in Personality (ARP), 2013

Member, Society for Personality and Social Psychology (SPSP), Student Travel Award Committee, 2010

Fellow, Society for Experimental Social Psychology (SESP), elected in 2011

Reviewer, Australasian Summer School in Social Psychology (SASP), 2010

Mentor, Society for Personality and Social Psychology (SPSP), Mentoring Luncheon, 2009

Judge, Society for Personality and Social Psychology (SPSP), Graduate Student Poster Award, 2009

Scholar, EEGLab Workshop, University of California San Diego (UCSD) Schwartz Center for Computational Neuroscience (SCCN), 2007

Fellow, Event Related Potential (ERP) Boot Camp, Center for Mind and Brain, University of California Davis, CA., August 6-15, 2007

Fellow, American Psychological Association Advanced Training Institutes on Functional Magnetic Resonance Imaging (fMRI), NMR Center at MGH, Charlestown, MA, 2006

Member, Association for Psychological Science (APS)

Member, Society for Personality and Social Psychology (SPSP)

Member, International Association for Relationship Research (IARR)

Member, Social Psychology Network (SPN)

University Activities

Lecturer, "Feel Good Fridays," sponsored by Cornell University's Office of Student & Community Support, with Cornell Minds Matter (CMM), October 30, 2015

Faculty Mentor, Posse, 2015-2019

V. Zayas (last updated 25-Aug-15)

Lecturer, Distinguished Professor Series, Cornell University, November 6th, 2013
Visiting guest, Invited to panel on graduate student training, Human Development, 2013.
Faculty Fellow, Institute of Social Sciences (ISS) Theme Project on Judgment, Decision Making, and Social Behavior, Summer 09 – Spring 12.
Faculty Member, Cognitive Science Program, Cornell University, NY, 2011– present
Training Faculty, Ithaca Manhattan Graduate Initiative in Neuroscience (IMAGINE), *NIH*-funded Graduate Training Program sponsored by Cornell University and Weill Cornell Medical College.
Training Faculty, Training Program in Human Developmental Behavioral Neuroscience, Department of Human Development, Cornell University.
Member, Behavioral and Economic Decision Making, Cornell University, 2007 – present.

Departmental Activities

Member, Faculty Search (Psychology), 2013 – 2014
Member, Graduate Executive Committee, Psychology, 2012 – present
Member, Faculty Search (Human Development), 2010 – 2012
Chair, Psychology Honors Program, Fall 2008 – present
Member, Faculty Search (Social Psychology/Feminist, Gender, & Sexuality), 2008 – 2009

Teaching

Introduction to Personality Psychology, School of Continuing Education, Online course, Winter 2014, Summer 2014, Winter 2015, Summer 2015
Nominated by a Merrill Presidential Scholar as “the Cornell faculty member who most significantly contributed to his or her college experience.” 2011
Fellow, Cornell’s Center for Teaching Excellence’s Junior Faculty Institute, January 19-20, 2011
Member, Cornell’s Center for Teaching Excellence’s Faculty Teaching Certificate Program (2011 – present)
Introduction to Personality Psychology, Spring 2007, Fall 2007, 2008, 2009, 2011, 2012, 2013, Cornell University
Research Methods, Spring 2008, 2009, 2011, 2012, 2013, Cornell University
Social Psychology Seminar, Spring 2007 – present
Core Concepts in Social Psychology, Autumn 2005, University of Washington
Social Psychology of Human Relationships, Summer 2004, University of Washington
Teaching Fellow, Introduction to Psychology, 2001-2002, University of Washington

Student Advising

Current Graduate Student Advisees

Christina French Chick (Member, Human Development), Marcela Fernandez (Breadth Member, Psychology), Jessica Gaby (Member, Psychology), Thomas Mann (Member, Psychology), Sarah Moore (Member, Human Development), Gayathri Pandey (Chair, Psychology), Benjamin Ruisch (Member, Psychology), Kristina Smiley (Breadth Member, Psychology), Steve Strycharz (Chair, Psychology), Gizem Surenkok (Member, Human Development), Mu Xu (Department of Communication)

Former Doctoral Committees

Daphna Ram (Chair, Human Development), Gul Günaydın (Chair, Psychology), Christina French Chick (Member, Human Development), Emre Selcuk (Member, Human Development), William DeFraime (Member, Human Development), Jordan DeLong (Member, Psychology), Marcela Fernandez (Breadth Member, Psychology), Jun Fukukura (Member, Psychology), Jessica Gaby (Member, Psychology), Gul Günaydın (Chair, Psychology), Lily Jampol (Member,

Psychology), Thomas Mann (Member, Psychology), Gayathri Pandey (Chair, Psychology), Benjamin Ruisch (Member, Psychology), Emre Selcuk (Member, Human Development), Kristina Smiley (Breadth Member, Psychology), Guergana Spassova (Member, Johnson Business School), Steve Strycharz (Chair, Psychology), Gizem Surenkoc (Chair, Human Development), Joshua Tabak (Member, University of Washington, Psychology), Mu Xu (Member, Department of Communication), Tywanquila Walker (Member, Psychology), Ramon Velazquez (Breadth Member, Psychology), Maggie Wray (Breadth Member, Neurobiology and Behavior)

Former Primary Graduate Student Advisees

Gul Günaydın (Bilkent University, Turkey)

Undergraduate Honors Student Advisees

Jason Anderson (Chair, 2010-2011), Jessica Brockmeyer (Chair, 2011-2012), Warasinee Chaisangmongkon (Chair, 2008-2009), Nadia Chernyak (Chair, 2008-2009), Frederico De Paoli (Chair, 2014-2015), David Ge (Chair, 2011-2012), Erica Ho (Chair, 2012-2013), Evan Kaufman (Chair, 2009-2010), Fiona Lee (Chair, 2010-2011), Jessica Lerman (Chair, 2011-2012), Bethany Neczypor (Chair, 2011-2012), Jessica Reno (Chair, 2012-2013), Emily Rotbart (Chair, 2011-2012), Annabel Suh (Chair, 2010-2011), Joshua Tabak (Chair, 2008-2009)

Postdoctoral Advisees

Joshua Tabak (2012 – present)

Editorial Service

Associate Editor

Frontiers

Editorial Board

Social Psychological and Personality Science

Social Cognition

Ad-Hoc Reviewer

Behavioral and Brain Sciences, British Journal of Social Psychology, Cognitive, Affective, and Behavioral Neuroscience, Cognitive Development, European Journal of Social Psychology, Hormones and Behavior, Journal of Behavior Therapy and Experimental Psychiatry, Journal of Clinical Psychology, Journal of Experimental Social Psychology, Journal of Personality, Journal of Personality Assessment, Journal of Personality and Social Psychology, Journal of Psychopathology and Behavioral Assessment, Journal of Social, Evolution, and Cultural Psychology, Journal of Social and Personal Relationships, John Wiley & Sons, Inc., Neuropsychologia, Personality and Social Psychology Bulletin, Personality and Social Psychology Review, Psychological Assessment, Psychological Science, Psychology of Violence, Social Psychological and Personality Science, W. W. Norton & Company

Selected Media

On Relationships

The Cornell Daily Sun, “*Profs. Cindy Hazan, Vivian Zayas '94 Discuss Theories of Adult Attachment.*” March 18, 2015.

Cornell Chronicle, “*Professors explore how adults form attachments.*” March 11, 2015.

Cornell Chronicle, “*Involuntary excluders aren't always in cahoots.*” October 8, 2014.

The Cornell Daily Sun, “*The Scientist: Prof. Vivian Zayas '94 Researches Relationships.*” March 13, 2013.

Medical Xpress, “Thinking of a loved one eases painful memories.” June 26, 2012.
Cornell Chronicle Online, “Painful memory? Think about a loved one, study says” June 25, 2012.
Psychology Today, “Star-crossed lovers: When NOT to trust an intuition of compatibility.” March 31, 2012.
American Institutes of Physics, “Mommy Dearest – How Relationships Shape You.” September, 2011.
Cornell Ezra Magazine, “Attached to Regulation of Behavior and Frisbee.” Winter, 2011.
Miller-McCune, “A New Reason to Blame, or Thank, Your Mother.” November 22, 2010.
Cornell Chronicle Online [Faculty Profile], “Vivian Zayas: ‘Attached’ to Attachment Psychology and Ultimate Competitions.” October 12, 2010.
Men’s Health Magazine, “Renew Your Passion.” May, 2010.
Science Cabaret, April, 2010.

On First Impressions of Personality

New Hampshire Public Radio, “The Bad Impressions Show” September 12, 2014
<http://nhpr.org/post/bad-impressions-show>
Live Science, “First Impressions Hard to Change, Studies Suggest” February 18, 2014
Headlines and Global News, “Your First Impressions About Some Are Usually True, Study Finds” February 18, 2014
PsychCentral, “The Power of First Impressions,” February 15, 2014
E! Science News, “Even Fact Cannot Change First Impressions,” February 15, 2014
Science 2.0, “You Might Look Gay—And that First Impression Sticks, Says Social Psychologists
Science World Report, “First Impressions Remain Dominant in Humans – How Blind Dates Go Sour,” February 18, 2014
Association for Psychological Science Observer Xpress, “Face it!” April 11, 2013.

On First Impressions of Sexual Orientation

The Sun Break, “We Got a Thing That’s Called Gaydar, Love.” June 12, 2012.
Q News, “Study Proves “Gaydar” Universal for Gays and Straights Alike.” June 12, 2012.
Out in Jersey, “How’s your ‘gaydar’?” June 12, 2012.
SF Gate, “Gaydar! Gaydar! Is this thing on?” June 7, 2012.
Washington Blade, “With great power comes great responsibility.” June 6, 2012.
KPCC, “Is ‘gaydar’ scientifically proven?” May 22, 2012.
Counsel & Heal, ““Gaydar” Could Work in Less than a Blink of an Eye.” May 20, 2012.
CBS News HealthPop, ““Gaydar” may be real, says Univ. of Washington study.” May 18, 2012.
Daily Times, “Using ‘gaydar’ works best on women.” May 18, 2012.
Indian Express, “Gay or straight? The face may tell.” May 18, 2012.
The Conversation, “Our ‘gaydar’ seems to be working well ... but why?” May 18, 2012.
Tempo, ““GAYDARS” - They exist, says US study.” May 18, 2012.
The Sydney Morning Herald, “Inbuilt gaydar on right track, research shows.” May 18, 2012.
Everyday Health, “Gay or Straight? Some Can Judge a Book by Its Cover.” May 18, 2012.
The Sydney Morning Herald, “We all have ‘gaydar’, research shows.” May 17, 2012.
The Star, “FAIR POINT: Gaydar ain’t a myth...” May 17, 2012.
Gay News Network, “Gaydar’ exists, says US study.” May 17, 2012.
Rappler, “Yes, your ‘gaydar’ is real.” May 17, 2012.
French Tribune, “Women More Likely to Identify Gay Men.” May 17, 2012.
Top News United States, “Study Unveils Each Person Has Gaydar to Distinguish Between Gay and Straight Person.” May 17, 2012.
PinkNews.co.uk, “Study: Faces may reveal whether people are gay.” May 17, 2012.
Top News New Zealand, “People Able to Judge Sexual Orientation in Seconds.” May 17, 2012.
New Zealand Herald, “‘Gaydar’ real and accurate: study.” May 17, 2012.

The Sun, “Gaydar quick as eye's blink.” May 17, 2012.

Fairfax NZ News, “‘Gaydar’ study: Lesbians easier to spot.” May 17, 2012.

The Australian, “Study suggests ‘gaydar’ may really exist.” May 17, 2012.

Care2, “Gaydar: Fact or Fiction?” May 17, 2012.

ABS-CBN News, “‘Gaydar’ can be accurate by facial observation: study.” May 17, 2012.

United Press International, “People can make split-second gay judgement.” May 17, 2012.

Opposing Views, “Study: ‘Gaydar’ is Real and Effective.” May 17, 2012.

Jezebel, “Why is Pop Science Obsessed with ‘Gaydar’?” May 17, 2012.

California Watch, “Study attempts to reveal science behind ‘gaydar’.” May 17, 2012.

News Track India, “Gay versus straight judgments more accurate for women's faces.” May 17, 2012.

SBS World News, “‘Gaydar’ exists, US study shows.” May 17, 2012.

Female First, “Study Finds ‘gaydar’ Mostly Accurate.” May 17, 2012.

NY Daily News, “‘There’s a better than 50-50 chance your ‘gaydar’ is right: study.” May 17, 2012.

GPhilly, “Is Gaydar Real?” May 17, 2012.

Digital Spy, “‘Gaydar’ predictions are 65% accurate, says scientific study.” May 17, 2012.

NHS Choices, “A glance may show if someone is gay.” May 17, 2012.

University of Washington, “Gaydar automatic and more accurate for women's faces, psychologists find.” May 16, 2012.

Medical Daily, “Medical Daily: Most People Can Accurately Guess Whether Someone is Gay by Looking at Their Face.” May 16, 2012.

Towleroad.com, “‘Gaydar’ More Effective On Women, Says Study.” May 16, 2012.

Q Salt Lake, “Study finds gaydar exists, is effective.” May 16, 2012.

Metro US, “A Study Has Found: By looking at your face, people know if you're gay or straight.” May 16, 2012.

Global Post, “Gaydar’ is real, study says.” May 16, 2012.

US News and World Report, “Study Finds ‘Gaydar’ Up to 80 Percent Accurate on Sexuality.” May 16, 2012.

Seattle PI, “UW determines ‘gaydar’ might be real.” May 16, 2012.

Mirror.co.uk, “‘Gaydar’ exists: We can tell who is gay or straight in the blink of an eye.” May 16, 2012.

Herald Scotland, “Knowledge at the blink of an eye.” May 16, 2012.

Telegraph, “In blink of an eye, our ‘gaydar’ clicks into action.” May 16, 2012.

LiveScience, “Facial Hints Sharpen People's ‘Gaydar’.” May 16, 2012.

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